

Actors' Commercial Workshop

Since 1982, Jane has been a working actress in New York City. Her varied credits include film, network television, off-Broadway, regional theatre & 100's of commercials, corporate-business films & voice-overs.

Her Actors' Commercial Workshop has been in the curriculum of The Case Western Reserve Actor Training program since 2002. Other teaching credits include Cornell Univ., Ohio Univ., Mid-Pac Institute, Honolulu & private coaching in NYC.

Jane coaches students in an all day intensive using a professional voice-over studio for no less than 3 hours. After a quick break for lunch, actors return to complete their afternoon with a 4-5 hour on-camera class. Jane uses contemporary commercial copy that represents the current tone & style used by the largest advertising agencies in New York, directing the actors with simultaneous points of view serving as both acting coach & casting director. Actors learn how to read cue cards, understand the style of testimonials, personality & character driven spots as well as improvisation.

Theatre trained actors immediately experience the "shift" that has to take place when working in front of a very intimate microphone & camera. Young actors quickly learn skills that can serve them for many years to come, providing them with the opportunity to branch out in a variety of ways; making it easier to support themselves while living in expensive cities & looking for work in a very competitive industry.

The day is filled with tremendous support, kindness & respect for the actor's process & always proves to be lots fun through hard & concentrated work!

~JANE GABBERT

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